FOB INTERNATIONAL

Edition 2026

Company catalogue

Advice and support on packaging development



Rotterdam, The Netherlands

fobinternational.nl

About us

We are a packaging consultancy and international packaging importer and exporter in Rotterdam.

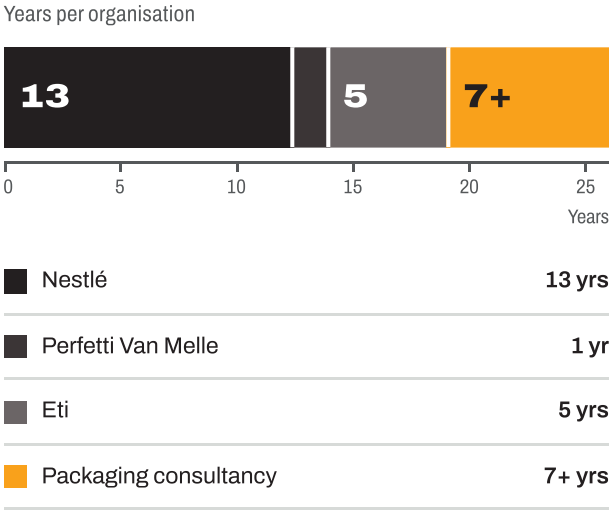
Burhan Uzun

Chemical engineer and packaging consultant

Burhan Uzun holds a degree in Chemical Engineering from Istanbul University. He has over 20 years of experience developing and innovating in the field of research, production, marketing and use of packaging for food and industry at organizations such as Nestlé.

He worked 13 years at Nestlé, 1 year at Perfetti Van Melle and 5 years at Eti Food, and has worked in packaging consulting for the last 7 years.

He has served world-famous names in food and other segments in the field of packaging and packaging engineering. Together with the manufacturers that use packaging materials, and even more with the packaging companies that produce them, he has found the most suitable solutions for customers and produced the most suitable designs.



What our profession is

Consultancy and technical support

Our profession is to do consultation and supply technical support to our customers and producing companies that need the world's best package and packaging practices and the technology in the field, by providing them with the best solutions.

Good practice, nationally and internationally

Our profession is to apply good practice in the area of package and wrapping materials technology in national and international markets, and also to contribute to those studies.

Sales and marketing solutions

It is to find the most suitable solutions in the field of sales and marketing and put them into practice according to the expectations of the market and the customers.

Designed for the shelf

It is to design the right package, display box, show box, box and parcel by analysing on-shelf and off-shelf practices with international methodologies, and then using the most efficient methods.

Efficient storage and transport

It is to serve in improving the right packaging and its methodologies, besides using logistics methods in the chain of storage and transport, in order to create the most efficient conditions.

Services

Our work covers graphic design, structural development, purchasing and innovation of your packaging; solving all technical issues related to materials, manufacturing and printing systems; and generating the technical documentation for its production.



Preparing technical information

We create and provide all the technical documentation needed to define the technical specifications of your references.



Design, innovation and development

We create the packaging of your product from scratch and make it stand out, while keeping the identity of the product it sells.



Branding and graphics

We dress your product in the most appropriate and contemporary way, respecting your corporate identity. No logo yet? We will create it for you.



Virtualization

View virtual 3D images, simulations of applied graphics and realistic prototypes to verify your project before production.



Search for suppliers worldwide

We find the ideal supplier to produce or sell your packaging, wherever it is based, through direct contact with major manufacturers.



Purchasing and production management

Several quotes from preselected suppliers, cost studies, production control and delivery tracking, with total transparency.



Import of handmade packaging

Wide experience in manufacturing and globally distributing packaging that, by its nature, must be produced by hand.



Promotional items at the point of sale (POS)

Floor displays, counter displays, display boxes, shelf signage and shelf talkers that boost the buying impulse.

Materials and printing systems we work with

Containers and materials

Corrugated cardboard or card stock	boxes and cases
Flexible materials	
Wooden boxes	
Plastic bottles	die-cut, injection-moulded, blown or thermoformed
Paper or plastic bags	
Display cases	made from a wide range of materials
Moulded cellulose containers	
Glass bottles and jars	

Printing systems

- Digital lithographic printing
- Flexography
- Screen printing
- Pad printing
- Digital printing

And much more.

How a packaging project runs

1

Shelf and market analysis

We analyse on-shelf and off-shelf practices and the expectations of your market and consumer groups.

2

Design and structural development

Graphic design, structure and materials, with every technical issue for production resolved.

3

Virtual verification

3D images, simulations of applied graphics and realistic prototypes, before anything is produced.

4

Suppliers and quotes

Research and contact with suppliers, cost and deadline calculations, and several quotes to choose from.

5

Production and quality control

Production monitoring, quality control of material and printing, and tracking of delivery deadlines.

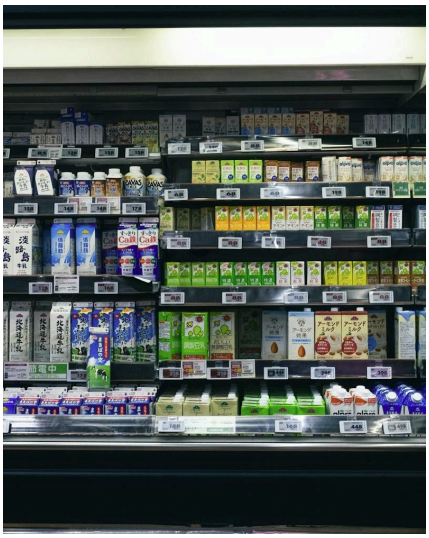
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Certification

Certificates of conformity and all national and international requirements for your packaging materials.

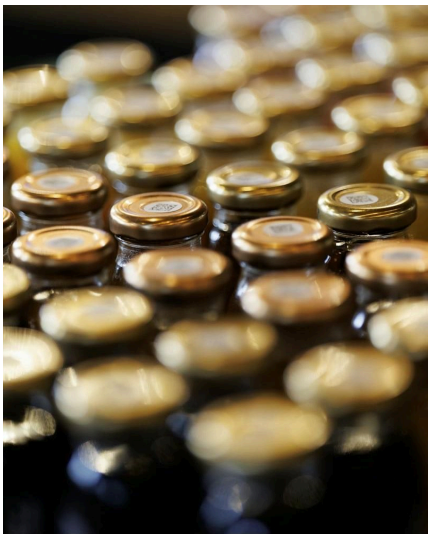
Markets

We have wide experience creating and managing packaging, branding, corporate identity and POS communication, mainly in the FMCG sector; however, we are technically qualified for any sector of the food and beverage, candy and gum industry.



FMCG

Our widest experience: packaging, branding, corporate identity and POS communication for fast-moving consumer goods.



Food and beverage

Technically qualified for any sector of the food and beverage industry, with 13 years at Nestlé behind us.



Candy and gum

Technically qualified for the candy and gum industry, with experience at Perfetti Van Melle and Eti.

What we create and manage

Packaging | Branding | Corporate identity | POS communication

Our main focus is to capture the consumer's purchasing decision in those products where innovation and brand play a differentiating role with the competition.

Projects

Impossible to imagine a product without packaging.



Moulded cellulose egg tray

Consumer packaging



Confectionery gift box

Consumer packaging



Floor display stand

Point of sale



Transport case with carry handle

Transport packaging



Pallet box with access hatch

Transport packaging



Octagonal bulk bin

Transport packaging



Palletised shipping cases

Transport packaging



Shelf-ready display trays

Point of sale

FOB INTERNATIONAL

Let’s talk about your packaging

Send us your brief and we will contact you at the earliest.

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